

Report to	Malmesbury Area Board
Date of Meeting	12 May 2010
Title of Report	Community Area Grants

Purpose of Report

To ask Councillors to consider 2 applications seeking 2010/11 Area Board Grants and consider the following officer recommendations

1. Friends of Athelstan Museum - award £3,250 towards a community education and outreach project, conditional on the balance of funding being in place.
2. Ashton Keynes Cricket Club –award £980 for a pedestrian sprayer.

1. Background

- 1.1. Area Boards have authority to approve Area Grants under powers delegated to them by the Deputy Leader and Cabinet member for Community Services (27 February 2010). Under the Scheme of Delegation Area Boards must adhere to the Area Board Grants Guidance for funding.
- 1.2. In accordance with the Scheme of Delegation, any recommendation of an Area Board that is contrary to the funding criteria would need the approval of the Leader, appropriate Cabinet Member or the Cabinet.
- 1.3. In accordance with the Area Board Grants Guidance officers are required to provide recommendations in their report, however, the decision to support applications and to what level is made by Wiltshire Councillors on this Area Board.
- 1.4. Funding applications will be considered at every Area Board meeting.
- 1.5. During 2010/2011 all applicants are being encouraged to contact Charities Information Bureau who is working on behalf of Wiltshire Council to support community and voluntary groups, town and parish councils to seek funding for community projects and schemes both from the Area Board and other local and national funding sources.
- 1.6. Two applicants have withdrawn their applications but hope to reapply at a future date. One application did not meet the funding criteria and was referred to the council's arts development officer and Charities Information Bureau for support to seek funding from elsewhere.
- 1.7. A decision has been made in 2010/2011 that paper copies of funding applications will no longer appear as part of the agenda in an attempt to reduce volume of paper used. However, the application forms will be available on the Wiltshire Council web site and hard copies available upon request.
- 1.8. The 2010/2011 funding criteria and application forms are available on the council's website (www.wiltshire.gov.uk/areaboards) or paper versions are available from the Community Area Manager.

Background documents used in the preparation of this Report	<ul style="list-style-type: none">• Community Area Grant Application Pack 20010/11• 'How you view where you live' - Malmesbury & the Villages Community Plan 2009-2013
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2. Main Considerations

- 2.1. Malmesbury Area Board has been allocated a 2010/2011 budget of £40,593 for community grants, community partnership core funding and councillor led initiatives. The carry forward from the 2009/2010 budget is £682. This leaves a total budget of £41,275 for the 2010/2011 budget.
- 2.2. Councillors will need to be satisfied that grants awarded in the 2010/11 year are made to projects that can realistically proceed within a year of the award being made.
- 2.3. There will be 6 rounds of funding during 2010/11. The first is contained in this report the remaining will take place on:
 - 7 July 2010
 - 15 September 2010
 - 10 November 2010
 - 19 January 2011
 - 16 March 2011
- 2.4. The deadline for receipt of funding applications for consideration at 7 July 2010 Area Board is 28 May 2010.

3. Environmental & Community Implications

- 3.1. Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Awards must fall within the Area Boards budget allocated to the Malmesbury Area Board.
- 4.2. If grants are awarded in line with officer recommendations, Malmesbury Area Board will have a balance of £37,045.

5. Legal Implications

- 5.1. There are no specific Legal implications related to this report.

6. HR Implications

- 6.1. There are no specific HR implications related to this report.

7. Equality and Inclusion Implications

- 7.1. Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.

7.2. Implications relating to individual grant applications are outlined within section 8 – “Officer Recommendations”.

8. Officer Recommendations

Ref	Applicant	Project proposal	Funding requested
8.1	Friends of Athelstan Museum	Community education and outreach project	£3,250

- 8.1.1. Officers recommend that the Friends of Athelstan Museum are awarded £3,250 towards a community education and outreach project, conditional on the balance of funding being in place.
- 8.1.2. On 20th January 2010 members of the Area Board agreed that Councillor Killane and Tom Craig, Head of Heritage and Arts for Wiltshire Council should work with the museum, which was advised to bring a revised application back to the Area Board meeting on 12 May 2010.
- 8.1.3. Officers are of the opinion that this application meets the 2010/11 grant criteria.
- 8.1.4. The applicant has raised half of the funding through auctions and membership subscriptions.
- 8.1.5. Links to the recently published community plan for Malmesbury and the Villages 2009-2013 are very general but include the desire to maintain community facilities. The project also offers scope to enhance education and lifelong learning amongst both the local community and visitors to the area.
- 8.1.6. Making links with all age groups across the community area this project should help to foster, ‘active, inclusive and local social and cultural activities’ identified as a quality of life aim to achieving sustainable communities. Furthermore it has the scope for increasing the number of people involved in volunteering and helps to foster resilient communities as well as improving young people’s participation in local activities.
- 8.1.7. The education and outreach project will enable school children, young people, young adults together with the disabled, infirm and those without transport to share their experiences through a range of means communication, including memory boxes, video and photographs. It will also provide villages with walks and talks and encourage village exhibitions, which may also be displayed on a temporary basis in the museum.
- 8.1.8. Following detailed consideration of this proposal officers believe that the strategic value of this project is that it will complement the existing core activity of the

museum, which is open 7 days a week, supported by volunteers and funded through an existing programme of events and small grants. The project would not put the core activity at risk but by building new audiences should enhance the core activity for example by prompting more visits to the museum by village and school groups who had participated in the project.

- 8.1.9. The proposed volunteers-consultant's approach appears the most effective option as there are currently no volunteers with the skills and time needed to start up and initially coordinate this initiative.
- 8.1.10. This project has received the support of the head of Heritage and Arts within the Council.
- 8.1.11. This project sets out an inclusive approach in seeking to encourage all age groups to participate in the project as well as reaching out into the community to seek involvement.
- 8.1.12. A decision not to fund this project is likely to result in it not being able to proceed.

Ref	Applicant	Project proposal	Funding requested
8.2.	Ashton Keynes Cricket Club	Purchase of a pedestrian sprayer	£980

- 8.2.1. Officers recommend that Ashton Keynes Cricket Club is awarded £980 to purchase a pedestrian sprayer.
- 8.2.2. Officers are of the opinion that this application meets the 2010/11 grant criteria.
- 8.2.3. The application demonstrates links to the recently published community plan for Malmesbury and the Villages 2009-2013 and links to 'Culture, Sports and Young People' which addresses the need to maintain community facilities including playing fields, while young people wanted more sports facilities and activities in villages for teenagers.
- 8.2.4. Ashton Keynes Cricket Club draws its players mainly from the village and beside senior teams, the club has competitive teams of under 9, under 11, under 13 and under 15s, with plans to have an under 17 team in 2011. In addition it accommodates players aged 6 and upwards. As the numbers of teams have increased so has the standard improved, resulting in a demand for better playing facilities.
- 8.2.5. The club aims to improve the playing quality of the cricket square through the purchase of a pedestrian sprayer. This should be easier for volunteer grounds people to use and should give improved application of fertiliser, weed, moss and

worm killer compared to the manual sprayer currently used which gives patchy results.

- 8.2.6. The club seeks to be inclusive, offering an enjoyable environment for people to enjoy cricket. It encourages girls and boys to play and parents to get involved, be it through coaching or match preparation. Fees are kept to a minimum and waived where the need arises. This project is primarily targeted towards the under 25 members of the club.
- 8.2.7. The Council's Sports Development Manger supports the application to improve the quality of the facilities provided and commends those involved in the village for attracting so many young players and other supporters.
- 8.2.8. A decision not to fund this application would result in a delay in purchasing this equipment while other sources of funding were sought.

Appendices	Appendix 1 Grant application – Friends of Athelstan Museum Appendix 2 Grant application – Ashton Keynes Cricket Club
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No unpublished documents have been relied upon in the preparation of this report.

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